Rachel Busch

Experience

Graphic Design, Contract
Dec 2020- Present | Houston, TX

Developed visual concepts, while coordinating images and assets to be used in campaigns, websites, slide decks, and printed materials.

- Communicated with clients to understand the scope of projects, business needs, and helped create brand, project, and presentation graphics that aligned with business identity and user needs.
- Worked collaboratively with other designers to ensure a consistent, integrated brand perception.
- Worked on a wide range of design pieces, from wedding invitations to large slide decks, and full-scale branding projects.

Youth Specialist, Fort Bend Juvenile Probation
Jan 2020 - Dec 2020 | Rosenberg, TX

Delivered and evaluated youth development program that provided safe, stable, and community-driven growth.

- Participated in planning of programs, policies, or objectives for own work group and department.
- Conducted psychoeducational groups using a leadership style that promotes youth participation.

Director and Lead Facilitator, Lifeway International
Jan 2006 - Aug 2016 | The Woodlands, TX

Developed and maintained a program in The Woodlands, TX for young adults and their families through coordination with clinical professionals resulting in ongoing relationships and referrals.

- Marketed services to clients, professionals, and community organizations resulting in mutually beneficial relationships and Lifeway client base growth.
- Identified gaps in service delivery and initiated and executed new services for clients addressing these gaps resulting in the ongoing delivery of these new services to date.
- Built and maintained two websites for the company resulting in the growth of APG groups and student attendance at Three Oaks Academy.

Info

Portfolio
www.rachel-busch.com

LinkedIn
linkedin.com/in/rachelelibusch

Email
rachel.eli.busch@gmail.com

Certification

Google Program
UX/UI Design

Skills

Design
Responsive design, design systems, wireframing, prototyping, interaction design, user-centered design

Research
User research, journey mapping, competitive audits, storyboarding, personas, affinity diagrams

Tools
Figma, Adobe XD, Adobe CC (Illustrator, Photoshop), Blender, pen and paper